

Message Text

UNCLASSIFIED

PAGE 01 LAGOS 07285 010809Z

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ACTION COME-00

INFO OCT-01 AF-06 ISO-00 USIA-15 EB-07 /029 W

----- 034087

R 311537Z JUL 75

FM AMEMBASSY LAGOS

TO SECSTATE WASHDC 451

UNCLAS LAGOS 07285

E.O. 11652: N/A

TAGS: BEXP, NI

SUBJECT: VELCRO INTERNATIONAL LTD.

REF: STATE A/4487

EMBASSY ESTIMATES BUYING UNIVERSE FOR VELCRO FASTENERS INCLUDE CLOTHING AND GARMENT INDUSTRY: SHOE MANUFACTURERS: FURNITURE INDUSTRY: MANUFACTURERS OF SUITCASES, BAGS AND LEATHER GOODS: STATIONARY AND OFFICE SUPPLY INDUSTRY: INTERIOR DECORATORS AND CARPET MAKERS: AND THE PACKAGING INDUSTRY. INFORMAL SUVEY INDICATES THERE IS A HIGH DEGREE OF INTEREST IN THIS PRODUCT BECAUSE IT COULD REPLACE BUTTONS, ZIPPERS, AND OTHER FASTENERS, AND THERE IS NO LOCAL MANUFACTURE OF A SIMILAR PRODUCT. EMBASSY ESTIMATES THAT SUMMER LEAVE IS UNLIKELY TO SIGNIFICANTLY DETRACT FROM ABILITY OF VISITING VELCRO REPS TO MEET APPROPRIATE LOCAL BUSINESSMEN.
CROSBY

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Message Attributes

Automatic Decaptioning: X
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Current Classification: UNCLASSIFIED
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Draft Date: 31 JUL 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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Review Media Identifier:
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Review Withdrawn Fields: n/a
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Status: NATIVE
Subject: VELCRO INTERNATIONAL LTD.
TAGS: BEXP, NI
To: STATE
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